BILLION STRONG FOUNDATION
Building Synergistic Futures

BILLION STRONG
FOUNDATION

3PLUSX SKILLS PROGRAM

PROPOSED CLASS 2025

OBJECTIVE: GLOBAL 2025 PROPOSED LAUNCH

Empowering individuals through digital, business, and social skills with the 3X Skills + Career Finder GPT

White Paper

Scaling the 3PLUSX Framework with 3X Skills + Career Finder GPT

Executive Summary

The **Billion Strong Foundation**, in collaboration with workforce boards, corporations, government agencies, and community colleges, proposes a scalable initiative to expand the **3PLUSX Framework** nationwide.

The 3PLUSX Framework (© Billion Strong Foundation) integrates **Digital, Business, and Social Skills** training into workforce systems. Combined with the **3X Skills + Career Finder GPT** — an AI-powered career concierge — this initiative will:

- *Provide real-time career navigation (job matching + skills analysis).*

- *Deliver curated, open-source learning pathways.*

- *Align workforce strategies to regional industries.*

The program will launch through **regional demonstration pilots** (North Carolina, New York, Los Angeles, the Midwest, and Rural States), and aims to serve **50,000+ learners in 4 years**.

---

1. Statement of Need

- ***Digital Divide****: 92% of jobs require digital skills, yet 32% of U.S. workers lack foundational competencies (National Skills Coalition, 2020).*

- ***Social Skills Gap****: Jobs requiring social interaction grew nearly 12% between 1980 and 2012 while offering higher wage premiums (Deming, Quarterly Journal of Economics, 2017).*

- ***Business & Entrepreneurial Skills****: Small businesses account for nearly half of U.S. private employment but face persistent skill gaps in management and marketing (SBA, 2023).*

- **Fragmentation**: *Current workforce systems are siloed. AI-driven career guidance is essential to bridge gaps and create sustainable career pathways (EDA Workforce Guide, 2021).*

---

2. Project Goals

1. **Scale the 3PLUSX Framework Nationwide**

   - *Train 50,000+ learners in Digital, Business, and Social skills.*

2. **Integrate AI into Workforce Training**

   - *Deploy 3X Skills + Career Finder GPT in WIOA One-Stop Centers, workforce boards, and community colleges.*

3. **Regional Adaptation**

   - *Tailor skills training to priority sectors (e.g., agriculture in NC, fintech in NY, entertainment/logistics in LA, advanced manufacturing in the Midwest).*

4. **Equity & Inclusion**

   - *Ensure expanded access for rural, minority, low-income, and disabled populations.*

5. **Sustainability**

   - *Develop a replicable toolkit and partnership model for national and international expansion.*

---

3. Implementation Model

Inspired by Broward College's TAACCCT Round 3 approach*, this initiative emphasizes:*

- ***Partnerships****: Community colleges, workforce boards, corporations, and nonprofits.*

- ***AI-Driven Learning****: 3X Skills + Career Finder GPT will provide skill-gap analysis and learning recommendations.*

- ***Stackable Credentials****: Certificates in Digital Literacy, Business Fundamentals, and Social/Workplace Skills.*

- ***Regional Demonstrations****: Pilots across NC, NY, LA, the Midwest, and rural states.*

- ***Continuous Evaluation****: Dashboards, job placement metrics, and employer feedback loops.*

---

4. Regional Demonstration Pilots

North Carolina (Lead Demonstration Site)

- ***Industries****: Healthcare, biotech, fintech, advanced manufacturing, agribusiness.*

- ***Partners****: NC Community College System, Wake Tech/NACCE, NC Commerce Workforce Board.*

- ***Focus****: Digital health literacy, agritech entrepreneurship, fintech pathways.*

New York (City & State)

- ***Industries****: Finance, tech, creative media.*

- ***Partners****: CUNY, NYC Workforce Board, fintech employers.*

- ***Focus****: Data-driven finance, entrepreneurship, and content creation.*

Los Angeles, CA

- **Industries**: Entertainment, logistics, global trade.

- **Partners**: LA Community College District, Port of LA.

- **Focus**: Digital media, supply chain/logistics tech, bilingual skills.

Midwest (Michigan, Ohio, Illinois)

- **Industries**: Manufacturing, automotive, food processing.

- **Partners**: Michigan Works!, Ohio TechNet, and Illinois Manufacturing Board.

- **Focus**: Industry 4.0 (automation, robotics) + teamwork skills.

Rural Focus (Appalachia, Midwest Plains, NC Rural Counties)

- **Industries**: Agriculture, renewable energy, small enterprise.

- **Partners**: USDA Rural Development, broadband expansion coalitions.

- **Focus**: Digital access, entrepreneurship, sustainable farming.

---

5. Evaluation Plan

Metrics:

- 50,000 trained in 4 years.

- +20% job placement vs. baseline.

- +10% wage growth for participants.

- ≥80% employer satisfaction with skill alignment.

Data Sources:

- *3X Skills + Career Finder GPT analytics (usage, job matches).*

- *Workforce board outcomes.*

- *Employer & learner feedback.*

6. Funding & Grants Alignment

- ***Department of Labor****: WORC Initiative, WIOA Innovation, Reentry Employment Opportunities.*

- ***USDA****: Rural Workforce Development, Digital Equity Programs.*

- ***EDA****: Build Back Better Regional Challenge.*

- ***NSF****: Advanced Technological Education (ATE).*

- ***Global****: World Bank & IFC — workforce resilience, green economy skills.*

7. Sustainability

- *Develop a **National Toolkit & Playbook** for replication.*

- *Secure cost-sharing from employers and state partners.*

- *Integrate GPT tools into WIOA workforce systems.*

- *Expand globally via partnerships with the **World Bank, UNESCO, and ILO***.

8. Expected Outcomes

- *50,000+ learners trained across 5 regions.*

- *40% participation from rural/underserved groups.*

- *20% higher job placement rates.*

- *Replicable global model by **2029**.*

Intellectual Property Notice

*The 3PLUSX Framework is the **copyrighted intellectual property** of the **Billion Strong Foundation**.*